



**2023 Tribute Awards Breakfast**  
**Thursday, March 16, 2023**



## Raise Your Voice. Vote Louder

When the League of Women Voters was founded over 100 years ago, our purpose at the time was clear: ***Get the Vote for women!*** Today our rallying cry is ***Vote Louder!***

“Vote Louder” embraces the League’s mission to encourage all New Yorkers to raise their voices, get involved, motivate family and friends, and use their vote to make a difference. This rallying cry is not just for election season. It is a civic engagement rallying cry throughout the year.

### #Vote Louder



#### Program

- 8:00 am Doors Open
- 8:30 am Breakfast Served
- Welcome – LWVNYC Co-Presidents:  
Deborah Brodheim and Kai Rosenthal
- “I am the League” Video
- Your Support
- Honoree Introductions and Awards –  
Shirleen Allicot and Co-Presidents
  - Celia Moreno – Lyft
  - Sarah LaFleur – M.M.LaFleur
  - Keia Clarke – New York Liberty
- Q&A with Honorees – Host Shirleen Allicot
- 10:00 am Program Concludes

The Auction will close at noon on Friday, March 17th.



Dear Friends,

Today we gather to celebrate, to honor, and to Vote Louder! Recognizing this is Women's History Month, we are celebrating all the women who came before us struggling for equity and equality. We are honoring three extraordinary women whose energy and passion directed at building their businesses are helping a recovering New York City and motivating New Yorkers to do the same through their vote.

Our rallying cry of "Vote Louder" embraces the League's mission to encourage all New Yorkers to raise their voices, get involved, and see the differences that they can make. This is not a rallying cry just for election season—it is a civic engagement directive throughout the year.

We believe we have a key to turning around our embarrassingly low voter turnout in New York City. And that is: ***Feel like your vote matters.***

The League believes that when New Yorkers understand how to get involved and how local government works, they will feel empowered. They will see positive changes in their neighborhoods and in their lives; they'll see that their votes matter and can make a difference. These changes start with the right tools, easily available resources, and accurate information. That is why we are focused on augmenting our civic engagement and education workshops that help New Yorkers explore and understand how their government works for them. We will achieve this effort by:

- Identifying and partnering with community leaders representing the broad and diverse demographics that have always defined New York City
- Raising funds to produce videos, translate materials, and update our foundational book "What Makes NYC Run"
- Recruiting and training multilingual facilitators

We became Co-presidents of the League of Women Voters of New York City in June 2022 and are proud to lead this all-volunteer, grassroots organization into the new reality of hybrid outreach.

As we look forward to increasing New Yorker turnout during each election season, we also look forward to *engaging and informing* more New Yorkers to use their voices throughout the year.

Thank you for your continuous and generous support.



Deb Brodheim and Kai Rosenthal  
Co-Presidents



A handwritten signature in black ink, appearing to read "Deb Brodheim".

A handwritten signature in black ink, appearing to read "Kai Rosenthal".

# League of Women Voters of the City of New York

## BOARD OF DIRECTORS

### – Officers –

#### Co-Presidents

Deborah Brodheim  
Kai Rosenthal

#### Vice Presidents

Susie Gomes – Development  
Amy Matthews – Membership  
Sherletta McCaskill – Communications  
Caroline Smith – Technology

#### Secretary

Jacqueline Elkort

#### Treasurer

Laura Quigg

### – Board Members –

Dorothy Ouzidane – Board Chair	Patricia Manning
Diane Burrows	Tara Pehush
Barb Ettington	Karol Robinson
Catherine T. Gray	Akyla Tomlinson
Ketaki Gujar	Karen Wharton

## COMMITTEE CHAIRS

#### Board of Elections

Kate Doran

#### Development

Barb Ettington, Susie Gomes

#### Speakers Bureau

Diane Burrows

#### City Affairs

Tavonia Davis, Anne O’Bierne

#### Education

Jane Hatterer

#### Transportation

Sarah Erdos, Michael Price

#### Criminal Justice Reform

Akyla Tomlinson, Michele Figueroa,  
Tiffany Khan

#### Membership

Amy Matthews

#### Voter & Information Services

Laura Quigg, Gerry Russo

#### DEI: Diversity, Equity and Inclusion

Sherletta McCaskill, Laura Quigg

#### Programs – Monthly Speaker Series

Joanna Leefer

#### Voting Reform Initiative

Bella Wang

## LEAGUE OF WOMEN VOTERS ADVISORY BOARD

Judi Allen, Nielsen (Retired)  
Barbara Biben, Gannett Newspaper (Retired)  
Tavonia Davis, Regional Director, Government Affairs and Public Policy, Verizon  
Marilu Galvez, President & General Manager, WABC-TV  
Jay Hershenson, VP Communications, Queens College, CUNY  
Molly John, Audit Partner, Ernst & Young LLP  
Michael Max Knobbe, Executive Director, BronxNet  
Richard Leibner, UTA News & Broadcast  
Douglas Muzzio, Professor Political Science, Host of CUNY’s City Talk, Baruch College  
Debra O’Connell, President, Networks – Disney Media & Entertainment  
Sandra Park, Senior Staff Attorney, American Civil Liberties Union  
Malva Rabinowitz, Malva E. Rabinowitz LLC  
Kathryn Wylde, President & CEO, Partnership for New York City  
Linda Zango-Haley, President, The Haley Group, LLC

**Thanks to our Generous Sponsors**

**STEWARDS**

Con Edison  
Ernst & Young  
WABC-TV

**CHAMPIONS**

Bloomberg Philanthropies  
BSE Global  
Nielsen  
Pure Insurance  
WNBA

**DEFENDERS**

Ruth S. Altman  
Deborah and Ted Brodheim  
Amy Matthews  
Sherletta McCaskill  
Partnership for New York City  
Principle Quest Foundation  
Laura Quigg and Bjorn Flesaker

Flowers courtesy of  
**FLOWERS BY ZENDA**



conEdison



Bloomberg  
Philanthropies





## **Emcee and Host Shirleen Allicot, WABC-TV News Anchor**

Shirleen Allicot is the co-anchor of ***Eyewitness News this Morning*** and ***Eyewitness News at Noon***. New York City has the largest metro audience in the country and Shirleen and her team lead New York in viewership for morning news.

Before joining WABC-TV in 2010, Shirleen was the co-anchor of Action News at 4 on WPVI and Action News at 10 on WPHL in Philadelphia. She has covered everything from Hurricane Sandy to the Boston Marathon Bombings to the deadly 2015 Amtrak derailment. Some of her memorable moments include interviewing First Lady Michelle Obama in the White House Kennedy Garden and doing live reports from London during the Royal Wedding of 2018.

In addition to sharing her journalistic talents on air, Shirleen is a talented chef. She shares her many recipes on Facebook, and this past December she enjoyed competing against Ken Rosato in “The Great Eyewitness News Holiday Cook-Off,” with Sam Champion, Heather O’Rourke, and celebrity chef Marcus Samuelson serving as the tasting judges.

Shirleen began her career with News 12 Networks in Connecticut, Long Island, and The Bronx, where she honed her skills shooting, writing, and editing her own stories, and anchored the weekday morning newscasts. Shirleen is from Ozone Park, Queens, and most of her family still call the borough home. She is a graduate of Hofstra University in Hempstead, Long Island, where she earned a B.A. in Broadcast Journalism.



**Honoree: Keia Clarke**  
**Chief Executive Officer, New York Liberty**

Recently, women's sports have been making their presence felt, and Keia Clarke is one of the women driving this change. In 2019, she led negotiations with YES Network to broadcast regional WNBA games for the first time ever. In 2019, the team was purchased by Joe Tsai and Clara Wu Tsai, and Keia led their return to New York from Westchester, calling Brooklyn's Barclays Center "home." The move from Westchester to Brooklyn was an incredible boost to the city and no easy task during the pandemic. Clarke was named CEO of The New York Liberty in 2020.

The New York Liberty are not only being noticed on the court, their voices are being raised off the court as well. In 2020 Clarke joined the WNBA's newly formed Social Justice Council to amplify the voices of players and to address inequality, implicit bias, and systemic racism. In 2020 and 2021, the players mobilized to influence local and national legislation and laws. Keia credits WNBA players with choosing "voting rights" as their focus for making a difference.

No newcomer to New York, Keia is entering her 13th season with the franchise, serving in multiple positions, all with the ambition of delivering first-class experiences to Liberty fans. Before being promoted to CEO, Keia was Chief Operating Officer for two seasons and before that, Vice President for Team Business Development.

Her success comes as no surprise. Sports is in her blood. She was a four-year member of the women's basketball team at Canisius College in Buffalo, New York, graduating in 2003 with a Bachelor's degree in marketing. She earned a Master's in Sports Business from New York University in 2006, and in 2022 Keia graduated from Harvard Business School upon completion of the Advanced Management Program (AMP). Keia began her career as an Account Executive for the Naismith Memorial Basketball Hall of Fame in Springfield, Mass.

Clarke's accomplishments have put her on many "lists"—Crain's New York Business "Notable Woman in the Business of Sports," INvolve's 2020 list of Top 100 Ethnic Minority Executives, Sports Illustrated's "The Unrelenting," Adweek's 2022 "Most Powerful Women in Sports," and WISE NYC Metro's "Women of Inspiration." Keia serves on two boards: the Women's Leadership Board of the Sports Innovation Lab and the "Ladies of Hope Ministries," which provides support for women and girls who are impacted by the criminal legal system.



## Honoree: Sarah LaFleur Founder and CEO, M.M.LaFleur

Sarah LaFleur is the epitome of an entrepreneur for the modern age. She is the founder and CEO of M.M.LaFleur, a New York-based clothing brand celebrating women through thoughtfully designed clothing, personal styling, and engaging content. Sarah founded M.M.LaFleur in 2013 on a core belief: when women succeed, the world becomes a better place. M.M. is known for introducing the concept of Power Casual—the new way women are dressing for work and life.

Under Sarah's leadership, M.M.LaFleur has remained committed to its mission of empowering women. M.M. has partnered with Bottomless Closet and the International Rescue Committee (IRC) since 2017, and in 2020 launched the groundbreaking "Ready to Run" initiative, in which they offered complimentary clothing loans to any woman running for political office. Through M.M.LaFleur's "Ready to Vote" program that same year, the brand partnered with the Girl Scouts to support voter engagement by creating a unique and playful spin on Girl Scouts' classic patches. They also incentivized customers to snap photos of their "I Voted" stickers to unlock special branded promotions. Now they are teaming up with the League of Women Voters to promote civic engagement in the brand's home city, New York.

This spring, M.M.LaFleur will celebrate the opening of its third location in New York—a testament to Sarah's love for the city and a feat that felt almost impossible to imagine a mere three years ago, as Sarah grappled with the impact of the pandemic on her business. With Sarah at the helm, M.M.LaFleur survived by evolving its product assortment to meet its customers' ever-changing lifestyles—from working from home, to hybrid, to returning to the office.

As she looks ahead to M.M.LaFleur's next decade in business, Sarah is more focused than ever on making sure M.M.LaFleur is a brand committed to creating good in the world. This past January, she shared M.M.'s **sustainability commitments** and 10-year plan, including the announcement that the brand will donate 10% of its yearly profits to organizations that support and promote the success of women.

Sarah graduated from Harvard University. Prior to founding M.M.LaFleur, she worked at Bain & Co. in New York and TechnoServe in South Africa. Sarah sits on the board of International Rescue Committee's Airbel Impact Lab and on the business advisory council of the Federal Reserve Bank of New York. Sarah named M.M.LaFleur after her mother, whom she calls her biggest inspiration.





**Honoree: Celia Moreno**  
**Social Impact Lead, Lyft**

Celia Moreno currently serves as Social Impact Lead at Lyft. Her attention to social impact throughout her career was why Lyft recruited her, but it was her recognition of the company's genuine commitment to corporate social responsibility that made her accept the offer in 2020.

The League of Women Voters U.S. has recognized and partnered with Lyft because of its extraordinary Voting Access Program which was started in 2016 as a pilot program. By the next federal election cycle they were rolling it out across the country to ensure that transportation was not a barrier to voting. The program has helped over 100K people get to the polls by providing access to free and discounted rideshare, bikeshare, and scooter rides. In New York City, via Rideshare and CitiBike, Lyft has helped tens of thousands of New Yorkers cast their ballots. Lyft also shares a selection of information with drivers, riders, and employees. Information includes links to register to vote, resources for election information, and in-app notifications. Among those links is the League's Vote411 app. Celia has said that she personally uses the 411 guide all the time and turns to it as the "source of truth."

In addition to the Voting Access Program, Celia manages the Lyft Up program portfolio that includes providing rides for unemployed people searching for jobs, and for low-income families and seniors to get food.

Celia knew that "making a difference" was the direction she wanted to take when she majored in Political Science in college—which ultimately led her to working in San Francisco City Hall. She felt honored to be at the same location where so many female leaders had received their training and encouragement to grow—Kamala Harris, Diane Feinstein, and Nancy Pelosi. During Celia's tenure she absorbed the importance and impact of local government. She saw how individuals can really make a change, and was able to help her neighbors pivot from complaining to each other, to reaching out to their elected officials.

Her proximity to the tech industry drew her in, and she skyrocketed through various organizations including Microsoft, Fast Forward, and Airbnb. In each of her positions she worked on perfecting technical solutions for the end users—as well as working on social impact initiatives. At Microsoft, she served as a fellow on the Civic and Tech Innovation Team. At Fast Forward, she supported early-stage nonprofit tech startups. Celia believes that when technology is combined with social good, it can have a lasting positive impact on marginalized communities.

# The League's Impact in 2022

The League of Women Voters of the City of New York continued our 100+ year tradition of mobilizing volunteers to fight for a democracy that works for all New Yorkers.

## Voter and Election Information

We registered voters. We trained voter groups. We mobilized Get-Out-The-Vote efforts. We hosted candidate forums. We monitored the Board of Elections. We hosted election debates. We provided accurate election information through Vote411.org.

The League's voice was raised through hundreds of partnerships with schools, colleges, libraries, community groups, good government organizations, and the business community.

- 6,000 people reached on **Constitution Day** by handing out free copies of the U.S. Constitution in English and Spanish
- 545 voters registered at 150 **voter registration** events
- 1000+ people reached at **Get-Out-The-Vote (GOTV)** events
- 130 people received voter registration **training**
- 5 City Council **Candidate Forums** presented in partnership with BronxNet
- Thousands reached through the YouTube broadcast of BronxNet's **voter education** series "Let's Vote Louder: November 2022 Election" in partnership with the League



### IMPACT TESTIMONIAL:

#### National Action Network

(Civil Rights Organization founded by Reverend Al Sharpton)

*"The League attended our Virtual Voter Education Forum Project Series in January to describe the upcoming ballot initiatives, and again in October to give us more insight into the ballot issues, and upcoming election."*



### IMPACT TESTIMONIAL:

#### Theater for the New City

(Off-Off-Broadway Theater known for community involvement)

*"The League helped us elevate the relevance of the play, "Susan B"—the story of Susan B. Anthony and her activism. The League staffed a table outside the New City theater to register voters and provided a speaker for an audience talk-back after the performance to discuss referendum issues in the upcoming election."*



### IMPACT TESTIMONIAL:

#### YMCA of Greater New York

(largest YMCA in North America with 23 branches in 5 NYC boroughs)

*"The League once again partnered with the YMCA of Greater New York on National Voter Registration Day. Together our volunteers registered many voters, handed out hundreds of palm cards with election information, and spoke with over 100 community members across three locations in Manhattan."*



### IMPACT TESTIMONIAL:

#### The Skimm

(non-partisan digital media company, dedicated to succinctly giving women the information they need to make confident decisions)

*"The League helped us provide essential election information through the election period. With their help, our followers were provided with information like how to find their polling site. We were pleased to partner with the League to ensure women were informed voters throughout NY and to encourage them to get out and vote."*

## Empowering by Informing

We provided accurate, non-partisan information on how city government works—and how it can work better when more are involved.

- 2,468 people attended 29 events featuring **League speakers** on topics such as:
  - 2022 Ballot Proposals
  - Redistricting
  - Voting 101 for New Voters
- 200 attended 10 **“Civics 101” workshops** to explore how NYC government can work for them. Attendees included:
  - students from middle school through college
  - union members
  - non-profit organizations
  - citizens returning after incarceration
- 500 attended monthly **“Lunch with the League”** covering hot topics such as:
  - Educating Homeless Children: Jennifer Pringle, Project Lit and Samatha Shapiro, NY Times
  - Congestion Pricing Pros and Cons: Manhattan Institute, RPA, and WNYC
  - Public Safety: Manhattan District Attorney Alvin Bragg
  - Immigration: Manuel Castro, NYC Commissioner of Immigration
- 425 were recruited to attend 26 focus groups facilitated by the League to discuss **participatory budgeting**. The NYC Civic Engagement Commission chose the League to organize Manhattan groups, and the League emphasized and encouraged the importance of playing an active role in local government.
- 5,500 social media followers on Twitter, Instagram, and Facebook receive **timely, accurate election information and updates**



### **IMPACT TESTIMONIAL:**

#### **National Alliance of Postal & Federal Employees**

*“The League provided us with a Civics 101 presentation as a refresher of civic responsibilities and obligations. That information served as a foundation for our outreach to our retirees and community at meetings and events.”*



### **IMPACT TESTIMONIAL:**

#### **Hunter College Black Male Initiative**

*“League Volunteers conducted a workshop that encouraged and educated students on how to activate themselves and participate in the political system—not just by voting but using **their** vote and **their** voice to advocate for themselves and their community every day of the year. This was followed by a Rock the Vote Event at which the League provided materials to raise awareness and attention around the midterm elections.”*



### **IMPACT TESTIMONIAL:**

#### **Legal Services Staff Association**

– a unit of UAW Local

*“League volunteers provided us with invaluable advice and guidance on how to organize and run a candidate forum and provided two facilitators for the event. We were able to host the first UAW Regional candidate debate for the first election by membership of a regional candidate in the history of UAW.”*



## Advocacy

We advocated. We lobbied. We called. We stood up. We spoke out.

- 26 meetings with state legislators
- Hundreds of calls made to city and state legislators
- Member of good government group coalitions

### Accomplishments:

- A strong advocate for **the ERA**, the League celebrates the passage of the Amendment by New York State legislature in 2023—sending it to the general electorate in 2024 for passage.
- **John R. Lewis Voting Rights Act of New York** — is now the law.
- **“Automatic Voter Registration”** is now the law. Following years of the League advocating, beginning in January 2023, eligible voters who apply for their driver’s license through the DMV will be automatically registered to vote unless they opt out. In subsequent years, AVR will expand to other state agencies like Medicaid, unemployment, public housing, and SUNY schools.
- **“Less is More Act”** is now the law. Our strong voice in advocating for parole reform will now see changes like the reduction of reincarcerations due to technical violations.
- **10-Day Voter Registration** is now the law.

- **“Wrong Church” legislation** is now the law. This legislation will prevent a form of voter suppression by requiring the counting of affidavit ballots cast by qualified voters who mistakenly cast their vote at the incorrect polling place within the correct county.
- The League participated in the **“Get Rikers Closed”** Rally.
- We joined the Brennan Center and over 100 labor, racial justice & voting rights government groups **urging action** from Governor Kathy Hochul, and leaders Andrea Cousins and Carl Heastie to protect and strengthen democracy in New York State.



## The League’s Goals for 2023 and 2024

### Vote Louder

- Automate our volunteer sign-up systems to allow more people to participate—and meet the ever growing demand of requests
- Translate all election information into at least **THREE** languages
- Expand outreach in low voter turnout districts to ensure equal messaging throughout NYC

### Empower by Informing

- Partner with more City Council Districts and Community Boards to lift the awareness of Participatory Budgeting

- Recruit additional Civics 101 presenters to meet all the requests and ensure more people understand how to make their local government work for them

### Advocacy

- Direct efforts to Board of Elections reforms in NYC
- Focus on Criminal Justice and Returning Citizens
- Advocate for equitable and affordable Child Care

# LWVNYC Committees, Support Staff, Volunteers

Join our committees to help YOU Vote Louder!

Visit [lwvnyc.org](http://lwvnyc.org)

## Advocacy Committees

### Board of Elections:

Election Specialist: Kate Doran

Kate Doran attends the weekly meetings of the Commissioners of the NYC Board of Elections, and delivers testimony to the NYC Council and the NYS Legislature on election/voter related matters. She serves on the Board of the League of Women Voters of NY State where she works closely with the State League's Executive Director and Deputy Executive Director. Kate represents the LWVNYC on the LetNYVote coalition, which is a statewide group of nonprofit good government groups working to improve election administration, and push for reforms in accordance with LWV positions.

### City Affairs:

Tavonia Davis and Anne O'Beirne

[cityaffairs@lwvnyc.org](mailto:cityaffairs@lwvnyc.org)

Join this committee to help amplify the League's presence with New York City Council members and City Hall. Our outreach will include monitoring legislation, meeting with council members, and developing joint programs for their constituents that encourage active civic participation.

### Criminal Justice Reform:

Akyla Tomlinson, Michele Figueroa, and Tiffany Khan

[criminaljustice@lwvnyc.org](mailto:criminaljustice@lwvnyc.org)

We advocate for individuals vulnerable to the criminal justice system and advocate for legislation and policies that will correct the largely unfair system we now have. We have had several victories, but the work is far from over.

The Criminal Justice Reform committee continues to focus on ways to advocate for the closing of Rikers Island.

### Returning Citizen Project

Working with the Voter Services Committee, we are delivering an adult civics program for the specific and unique needs of formerly incarcerated persons. The "Returning Citizens Project" is designed to encourage voting and becoming involved in their communities. This project is funded by a grant from LWVUS, and developed in conjunction with other organizations serving this community.

### Education:

Jane Hatterer

[education@lwvnyc.org](mailto:education@lwvnyc.org)

As active members of the DemocracyReadyNY coalition, we are participating in the planning of the New York State's Civic Week, held March 6-10th. This coalition develops civic education policy and activities relating to giving students tools and resources to become civically engaged. We also are involved in a newly established youth-facing New York City Civic Participation and Engagement Coalition. The mission is to establish an online civic hub that connects youth to opportunities for civic engagement, and was inspired by the Youth Civics Initiative (YCI) which we helped to establish and now has youth contributors across the United States. Our Chair continues to serve as YCI's adult ally and mentor. Our members participate in the LWVNY Youth Committee, and advocate on behalf of civic education and equity and access in civic engagement.

### Programs:

Joanna Leefer

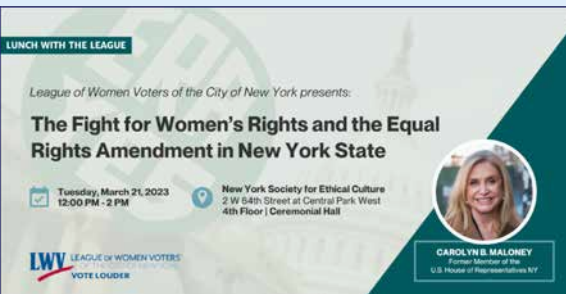
[programs@lwvnyc.org](mailto:programs@lwvnyc.org)

Join the monthly **Lunch with the League** programs to hear expert speakers explore topics impacting New Yorkers. During COVID, these programs were conducted over Zoom, but starting last September we returned to





live programs and welcomed Manhattan District Attorney Alvin Bragg, who discussed his vision for keeping NYC safe. Future speakers include former Representative Carolyn Maloney, who will discuss the history of the ERA,



and Dr. Cheryl Kunis, who will speak on the industrialization of medicine.

To watch past programs, sign on to the

League's [YouTube channel](#). We would welcome hearing your ideas for future programs.

### Transportation:

**Sarah Erdos and Michael Price**

The Transportation Committee supports action to promote sustainable, equitable, and accessible transportation systems in New York City. Transportation is the lifeblood of the city and through coalition building, advocacy, and policy change, the Committee aims to help New Yorkers benefit from a more efficient and safe system that is essential to their daily routines.

### Voter & Information Services:

**Diane Burrows, Laura Quigg, and Gerry Russo**

[voter.services@lwvny.org](mailto:voter.services@lwvny.org)

#### Voter Registration/Get-Out-The-Vote:

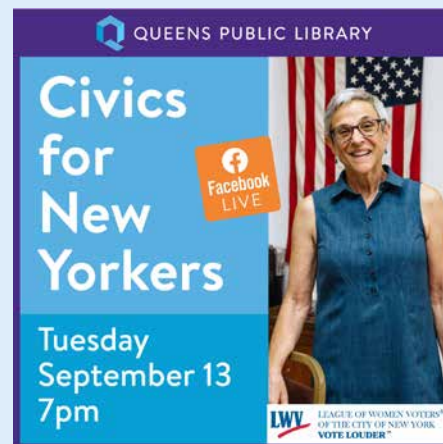
- The 2022 Election Season included two primaries in June and August as well as the General Election in November. We recruited and trained volunteers to inform and educate prospective voters about the impact of redistricting, distributed thousands of palm cards with information to help voters navigate each election, and hosted over 100 Voter Registration and Get-Out-the-Vote (GOTV) events throughout the city. Our volunteers also wrote thousands of postcards that were sent to unaffiliated voters in low voter turnout districts.

- In the 2023 Elections every City Council Representative will come up for re-election and Ranked Choice Voting will again be used for NYC primaries. Our goal as always, but especially this year, will be to emphasize the importance of voting in local elections. Our outreach will also be enhanced by a shortened voter registration deadline that gives us greater ability to combine voter registration drives with GOTV campaigns closer to Election Day.
- We anticipate that in 2024 the electorate will again be reinvigorated as it is generally in presidential election years. There will also be a number of important ballot proposals about voting and our rights that should motivate voters to turn out. As always, our focus will be to ensure voters are aware of what is on the ballot and provide resources for them to exercise their fundamental right to vote.

### Speakers Bureau: [speakers@lwvny.org](mailto:speakers@lwvny.org)

The Speakers Bureau conducts dozens of civic engagement workshops every year to give New Yorkers the tools to explore how their local government can work for them. Topics range from *Voting 101* for new voters to the more advanced

*Who Makes NYC Run?* The Bureau also gives talks that relate to each election on topics that include *Ranked Choice Voting*, *What's on the Ballot*, and *Redistricting*. We are always looking for speakers—become a speaker for the League!



### Voting Reform Initiative:

**Bella Wang**

[voting.reform@lwvny.org](mailto:voting.reform@lwvny.org)

We wrapped up a successful 2022 legislative lobbying outreach. We met with 26 Senators and Assembly Members this year, blowing our previous record out of the water. One of our members even got a call back from an Assembly Member's office to share the good news on the passage of the John R. Lewis Voting Rights Act of New York!

Victories this year included the John R. Lewis Voting Rights Act of New York, assuring counting of affidavit ballots cast at the wrong poll site (“Wrong Church” legislation), a shortening of the registration deadline, and money for early voting poll sites on college campuses and absentee voting postage.

2023 is underway with work on budgeting and passage of important legislation like voting access in jails, same-day voter registration, and professionalization of the Board of Elections.



## Internal Committees

### DEI: Diversity, Equity and Inclusion:

Sherletta McCaskill and Laura Quigg  
[dei@lwnyc.org](mailto:dei@lwnyc.org)

The vision of the DEI Committee is to provide tools and open forums for discussion within the League so that it will comprehensively conduct its work—both internal and external—with an eye towards equity and inclusion. We believe such introspection and openness are important for us to truly represent the city we serve; reflect the racial, ethnic, geographic, socioeconomic and ability status of our constituents; and empower all of our voices and representation concerning voting rights and civic engagement.

### Development:

Barb Ettington and Susie Gomes  
[events@lwnyc.org](mailto:events@lwnyc.org)

Join this committee and feel the impact you can make for the League. Special Events, Digital Campaigns, and Grant Submissions are a few of the fundraising activities we pursue to support the League’s vital work..

### Membership:

Amy Matthews  
[membership@lwnyc.org](mailto:membership@lwnyc.org)

We recruit and welcome new members to the League’s work through mentoring and outreach. Share the reasons why you became a member of one of the country’s largest nonpartisan, grassroots organizations working to protect and expand voting rights.

### Newsletter:

Ruth S. Altman, Diane Burrows, Susan B. Glattstein, Sherletta McCaskill, Natalie Silverman, Andrea Zuckerman  
Kudos to our team for producing this quarterly insight into all the League’s activities. If you would like to join the team, all are welcome! Find past issues on our website, and subscribe by writing to: [admin@lwnyc.org](mailto:admin@lwnyc.org)

### Staff:

Please help us acknowledge the tremendous contributions by our sole paid staff member:

Natalie Silverman, Program Administrator

### Graphic Design Team:

Please join in our heartfelt thanks for the extraordinary skills, talents, and hours donated to create the League’s print and digital materials by Susan B. Glattstein and Andrea Zuckerman.

### Consultants:

We are grateful to the incredible consultants who give of their time and talents:

Abby Friedman, Production (Special Events Contractor)  
Tayra Vionette, Social Media; Illustration/Graphic Design  
Pavar Snipe, Creative Producer, WABC-TV

### Interns:

Through a partnership with NYC Ladders for Leaders, the League welcomes college students as interns. While all students reside in New York, they come from a variety of colleges and universities including Guttman Community College, Manhattan College, Binghamton University, University of Arizona, University of Toronto, NYU, and University of Michigan. The students all receive either course credit, grants, or stipends from their educational institution.

The students have participated in projects such as:

- **Returning Citizen Project:** Developed a video
- **City Council Outreach:** Advocated for “Skip the Stuff,” a city council bill to limit plastic utensils
- **Gun Violence Research:** Researched pending legislation
- **A History of Suffrage and LWV:** Created presentation for Columbia University, American Language Program
- **Voter Registration Drives** at multiple sites



## Ranked Choice Voting

For the second time in the city's history, Ranked Choice Voting will be used for all City Council primary elections in 2023, when there will be many candidates. In future elections, it will be used for all city offices, including Mayor, Public Advocate, Comptroller, Borough President, and City Council.

In races that have many candidates, rather than just deciding on THE ONE, you should think about a FEW that you like.

### How it Works

- You choose your first-choice candidate by filling in the oval next to their name in the 1st column
- If you have a second choice, you fill in the oval next to their name in the 2nd column
- You may choose (or rank) up to five candidates in order of your preference
- You don't have to choose five candidates if you only prefer one or two
- Only choose one candidate for each level of preference
- Do not select the same candidate more than one time

If a candidate receives more than 50% of first choice votes, that candidate wins the election. If no candidate receives more than 50%, the ranked choice redistribution begins:

- The candidate with the fewest votes is eliminated
- If your first-choice candidate was eliminated, your vote gets redistributed to your 2nd choice candidate

	1	2	3	4	5
CANDIDATE A	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
CANDIDATE B	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CANDIDATE C	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CANDIDATE D	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
CANDIDATE E	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

This process continues until a candidate receives more than 50% of all votes.



# Participatory Budgeting



Source:

New York City Council

Participatory Budgeting (PB) is a democratic process in which community members directly decide how to spend part of a public budget.

This year, 30 Council Members across New York City are asking residents how to spend at least \$30 million in capital funding, specifically for local improvements to schools, parks, libraries, public housing, streets, and other public spaces. PBNYC funds physical infrastructure projects that benefit the public, cost at least \$50,000, and have a lifespan of at least 5 years.

## Who can vote?

All residents of NYC aged 11 years and older (regardless of immigration status), can vote.

**City Council PB:** Contact your local City Council District Office to find out how to vote.

**Citywide PB:** Visit New York City Civic Engagement Commission: The People's Money.

## TIMELINE

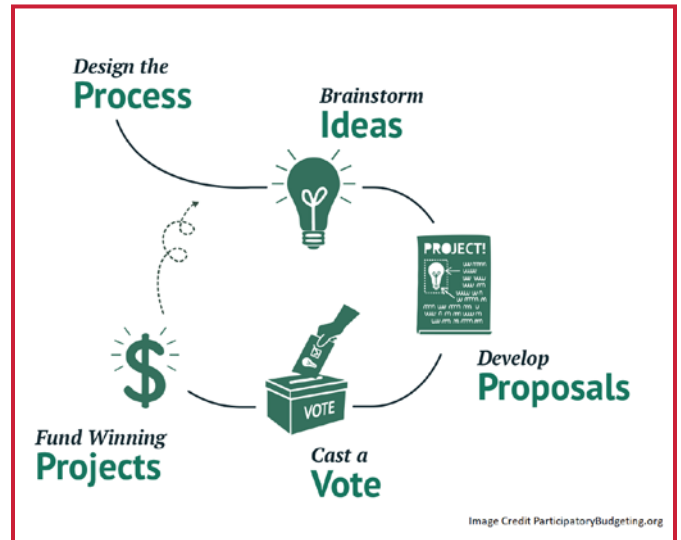
### Idea Collection and Volunteer Recruitment

September – October, 2022 — Completed

Through community meetings, residents brainstorm ideas and recruit Budget Delegates for the current cycle.

### Proposal Development

October, 2022 – January, 2023 — Completed  
Budget Delegates transform ideas into full



proposals, with support from city agencies and staff. Delegates narrow down proposals and select projects that meet the needs of the community.

## GOTV and Voting

Once projects have been determined, delegates and residents get out the vote.

City Council PB voting week is *Saturday, March 25th through Sunday, April 2nd*.

Citywide PB voting takes place *May 1st through June 25th*.

## Evaluation and Planning

*May – June, 2023*

Winning projects are included in New York City's upcoming fiscal year budget. Staff and stakeholders evaluate the process and oversee the implementation of winning projects by agencies.

**Strengthening  
Communities**



WE PROUDLY SUPPORT THE  
**League of Women  
Voters of the City  
of New York**



**conEdison**



**Everything  
Matters**



Proud supporter of the

**LWW**<sup>®</sup>



and all those who have made special efforts  
to encourage New Yorkers to vote.

**CONGRATULATIONS**  
TO THE **2023**  
**TRIBUTE AWARD HONOREES**



Serving communities.  
Changing lives.  
What matters to  
you matters to us.

At EY, we're proud to support League of Women Voters of the City of New York. It's one of the ways we're helping to make our community a better place to work and live.

A better and brighter future starts with all of us.

Visit [ey.com/us](https://ey.com/us)



CONGRATULATES

**KEIA CLARKE**

CHIEF EXECUTIVE OFFICER, NEW YORK LIBERTY

AND WE ARE PROUD TO PARTNER WITH  
**THE LEAGUE OF WOMEN VOTERS OF NEW YORK CITY**



high value homeowners | automobile | watercraft | jewelry, art & collections | personal excess liability | flood | cyber & fraud

PURE Insurance is a proud supporter  
of the League of Women Voters of  
New York City.

To learn more:

Call **888.814.7873**

Visit **pureinsurance.com**

Ask **your independent broker**



PURE Insurance is the marketing name used to refer to Privilege Underwriters Reciprocal Exchange (PURE), a Florida domiciled reciprocal insurer. PURE Risk Management, LLC (PRM), a for-profit entity serves as PURE's attorney-in-fact for a fee. PRM is a subsidiary of Privilege Underwriters, Inc., a member of the Tokio Marine Group of Companies. This material is descriptive only. The precise coverage offered is subject to the terms and conditions of the policies issued. PURE membership requires an executed Subscriber's Agreement & Power of Attorney. Allocations to Subscriber Savings Accounts are subject to the terms of this agreement and approval by the Florida Office of Insurance Regulation. This agreement and additional information are available at pureinsurance.com. Trademarks are property of PRM and used with permission. ©2023 PRM. All Rights Reserved. 44 South Broadway, Suite 301, White Plains, New York 10601. PURE HNW Insurance Services, CA Lic. 0178990.

THE  **WNBA** CONGRATULATES

**KEIA  
CLARKE**

CHIEF EXECUTIVE OFFICER,  
NEW YORK LIBERTY

.....

**HONOREE:** LEAGUE OF WOMEN  
VOTERS 2023 TRIBUTE AWARDS

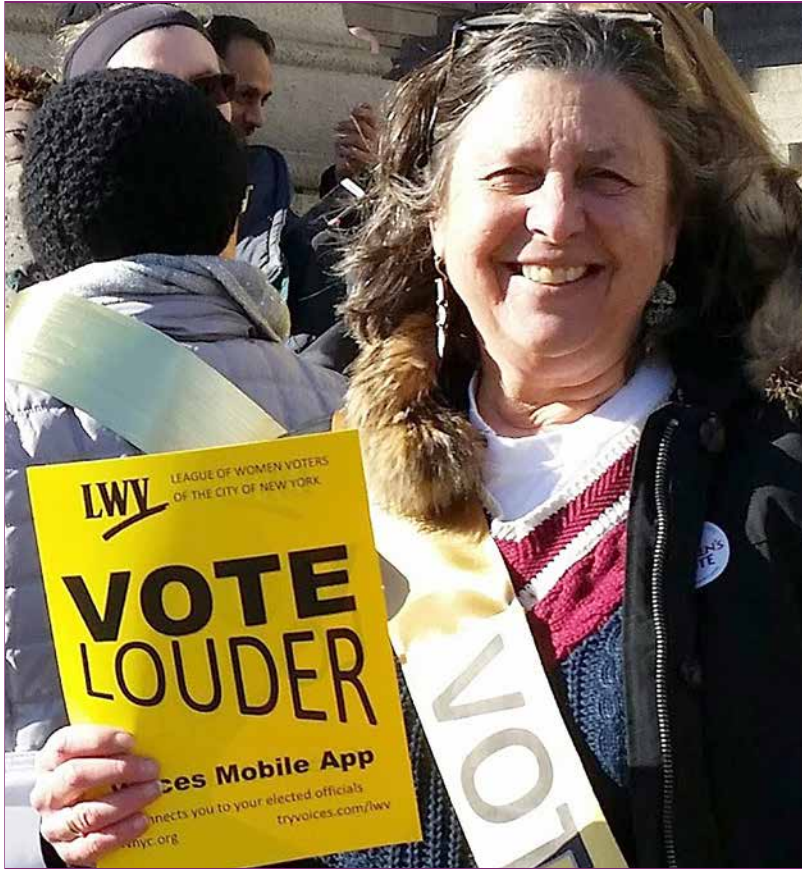


**NYS  FAH**

NEW YORK STATE ASSOCIATION FOR AFFORDABLE HOUSING

**NYSFAH would like to congratulate all of the  
2023 League of Women Voters NYC honorees:**

**KEIA CLARKE  
SARAH LaFLEUR  
CELIA MORENO**



**Congratulations  
to  
Barb Ettington**

*Chair, "Vote Louder" Event*

We applaud  
your dedication  
to the League.

With love,  
Your Dad and Sisters

**ROBERTS  
& HOLLAND  
LLP**

Proud Supporters of the  
League of Women Voters of the City of New York

**Congratulations to the 2023 Honorees:  
Keia Clarke   Sarah LaFleur   Ceila Moreno**

**Bloomberg  
Philanthropies**

Proud to support the

# League of Women Voters of the City of New York



**YMCA OF  
GREATER NEW YORK**

---

**The YMCA of Greater New York is proud to partner with the  
League of Women Voters of the City of New York  
to register and educate voters.**

**Thank you, LWVNYC, for years of partnership and  
for helping Y members “vote louder.”**





is a proud  
sponsor of the  
League of  
Women Voters  
of the City of  
New York



**Congratulations  
to our Honorees**

**Keia Clarke  
Sarah LaFleur  
Celia Moreno**

*and to*

**New York City's  
League of Women Voters**

— Diane Burrows —

**Thanks to  
Our LWVNYC  
Supporters**

**Barbara Biben  
Catherine T. Gray  
Mary Garrigan  
Lisa Priestly**

# League of Women Voters NYC On-Line Auction

**Bid. Bid. Bid.**

## **Bid Louder!**

**Bidding Opens Feb 25 at Noon**  
**Bidding Closes March 17 at Noon**

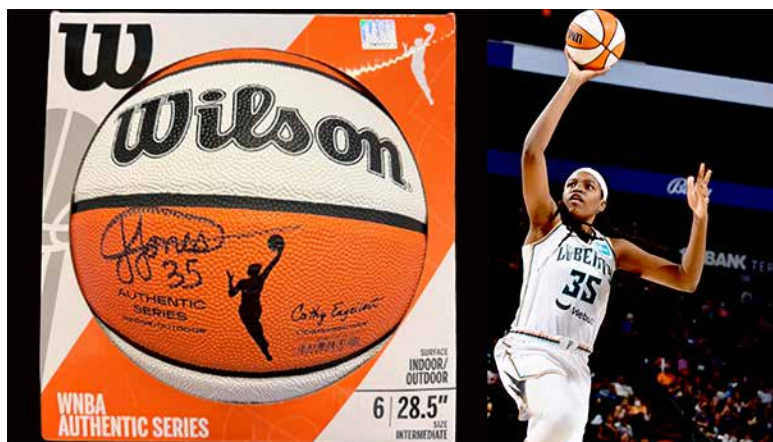


LWV NYC Auction

### **Explore:**

- **Adventures**
- **Art**
- **Entertainment**
- **Jewelry**
- **Tours**
- **Wellness**

**Including a signed basketball  
from 2021 WNBA MVP Jonquel Jones,  
who recently joined the New York Liberty.**



**LWV** LEAGUE OF WOMEN VOTERS<sup>®</sup>  
OF THE CITY OF NEW YORK  
**VOTE LOUDER<sup>™</sup>**

4 West 43rd Street, Suite 613, New York, NY 10036  
212-725-3541 | [lwnyc.org](http://lwnyc.org)